Overview

The history of modern MG in China

began after the UK's MG Rover Group went into receivership, and SAIC Motor acquired the brand in 2005. The first Chinese-produced MG, the MG6, was launched in China in 2010 after its design was originally developed for the Chinese market by SAIC and the original MG brand. This marked a shift for the brand, with SAIC's Chinese and UK technical centers collaborating on new models like the MG6, and subsequently the MG3, MG GS, and others, resulting in the brand's revitalization under Chinese ownership.

Key milestones

- Acquisition and initial production: In 2005, SAIC Motor acquired the brand, and development
 of a new car, the MG6, began in China. The car was originally designed as a Roewe but was
 redesigned to become the first Chinese-made MG.
- Launch of first Chinese-made models: The MG6 launched in China in 2010, with production later briefly taking place in the UK as well. This was followed by the MG3 supermini in 2013.
- International expansion: The MG GS SUV was designed through collaboration between SAIC's Shanghai and Longbridge centers and launched in the UK in 2016, with production based in Shanghai. The MG4 EV, a battery electric car, was first released in China in 2022 before launching in Europe the same year, showcasing a new focus on electric vehicles.
- Continued development: The brand has continued to expand its lineup with models like the MG Cyberster and the MGS5 EV, further solidifying its presence in both Chinese and international markets under SAIC's ownership.